ONE UNIVERSITY FRAMEWORK PRINCIPLES

- **Mission**
  - Using the campus as classroom
  - Generating trans-institutional connections
  - Inhabiting the Knowledge City
  - Inheriting the land grant heritage
- **Culture**
  - Making One University
  - Leveraging size: big is powerful, big is small
  - Shifting from a reactive posture to a strategic one
  - Becoming good stewards
- **Character**
  - Creating active vibrant navigable live / work / learn neighborhoods
  - Supporting community
  - Guaranteeing a breathtaking 24/7 experience
  - Place making: open space creates connections & places of celebration
- **Implementation**
  - Prioritizing needs as One University
  - Ensuring financial achievability
  - Taking advantage of outside resources
  - Defining clear, transparent, direct & informed decision-making process
  - Establishing a timeline that encourages flexibility